



W.C. Gentry
School Board Chairman
1701 Prudential Drive
Jacksonville, FL 32207-8182
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November 10, 2011

Mr. Stephen Pollan
Assessment Technologies Group
4887 Belfort Rd., Ste. 105
Jacksonville, FL 32258

Re: "Principal for a Day"

Dear Mr. Pollan,

I want to thank you for taking the time out of your busy schedule to walk in the shoes of one of our principals. Most find that the reality of what goes on in our schools is far different than the public perception. Hopefully, you came away with a positive impression of our schools and the work being done.

This district is making great strides forward, even in the face of devastating budget cuts. We know, however, that unless we have the support of the community, we cannot be truly successful. As a community/business leader, we hope you will become an advocate for our Duval County Public Schools, tell your friends and colleagues of your experience and join us in helping our children succeed.

You should have received information about our "Read It Forward Jax" initiative, a communitywide undertaking to change the literacy deficit in our city. We need to greatly increase community awareness of the importance of reading, particularly in the primary years when fundamentals and good reading habits are acquired. If you have any questions regarding how you can become more involved in Read It Forward Jax or in our mentor or volunteer programs, please communicate with Karen Hanson, Supervisor of Community and Family Engagement, at hansonk@duvalschools.org. Also, feel free to call me if you would like any additional information or have any suggestions.

Again, thank you for your participation in our "Principal for a Day" program. I sincerely hope you found it to be a rewarding experience.

Sincerely,

A handwritten signature in black ink, appearing to read 'W.C. Gentry', written in a cursive style.

W. C. Gentry