



Dr. Les Krieger Selected to Join Florida Chamber Foundation's Six Pillars Caucus System

Shaping Florida's Next Economy for Prosperity

Jacksonville, FL (March 22, 2011) – The Florida Chamber Foundation announced that Dr. Les Krieger of ATG has been selected to serve on their Six Pillars Caucus System. Dr. Les Krieger will join other leaders from across the state on the Talent Supply and Education Caucus to help craft the first-ever, state-wide strategic plan.

The Six Pillars Caucus System is a qualitative research program aimed to engage the best and brightest minds in the state to develop a plan for Florida's future economy that includes high-wage jobs, global competitiveness and vibrant communities by the year 2030. The program launched last year and current members have already begun to construct the foundation for the plan. In this second year, Caucus members' deliberations will become more focused in order to finalize the first draft.

The Six Pillars is a product of years of collaboration and more than a million dollars in research by the Foundation that identifies the critical factors determining Florida's future: 1) Talent Supply and Education, 2) Innovation and Economic Development, 3) Infrastructure and Growth Leadership, 4) Business Climate and Competitiveness, 5) Civic and Governance Systems, and 6) Quality of Life and Quality of Places.

New Caucus members were selected through a very competitive process. With the development of the strategic plan becoming more focused in 2011, Dr. Les Krieger and other volunteers were selected with specific proficiencies that compliment the collective expertise of the current members. To view a complete list of Six Pillars Caucus members, visit www.FLFoundation.org/Caucus.

"The Foundation looks forward to working along-side these thought leaders to refine goals, strategies and tactics that will lead to the state's first-ever strategic plan for prosperity," said Dr. Dale A. Brill, President of the Florida Chamber Foundation.

Others interested in getting involved in the discussion are encouraged to join the Six Pillars Collaborative Website. This site is designed to foster discussions surrounding the Six Pillars and will help formulate the recommendations for the strategic plan. The online community is a way to engage in discussions through sharing, evaluating and critiquing of ideas and issues. Those interested should email FloridaSixPillars@FLFoundation.org for an invitation to the site.

About the Florida Chamber Foundation: The Florida Chamber Foundation is a business-led, problem-solver and research organization, working in partnership with state business leaders to promote a vibrant Florida economy. The Foundation's "Six Pillars" serve as a visioning platform for moving Florida forward. The foundation's work focuses on: 1) Talent Supply and Education, 2) Innovation and Economic Development, 3) Infrastructure and Growth Leadership, 4) Business Climate and Competitiveness, 5) Civic and Governance Systems, and 6) Quality of Life and Quality Places. Founded in 1968, the Foundation is a critical voice for improving the state's pro-business climate to enable Florida to grow and prosper. For more information, visit www.FLFoundation.org.